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THE WEBCENTER PROGRAM PROVIDES A SYSTEM TO

**GENERATE CASH FLOW NOW!**

**BUILD A SUCCESSFUL UnFranchise!**

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The Best WebCenter Owners have the **SAME** Qualities as the Best UnFranchise Owners!

The **QUALITIES** of the person are more important than their education, experience, technical knowledge etc.

Prospects with the following qualities are positioned to leverage our system for success

Friendly & Sociable

Well-Connected

Go Nows

Professionals (All Kinds)

Young Entrepreneurs

Organized & Reliable

Management Skills

UFO Prospects

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**PROFITABILITY**  
What is the potential behind the opportunity?

**THE PRODUCT & SERVICE**  
Is this a product/service that I like and is there a market for it?

**THE SYSTEM**  
How does the system work

**SUPPORT**  
What kind of support is available to help my business grow

**HOW TO GET STARTED**  
What are my options to get going?

IT'S IMPORTANT TO EXPLORE ALL OF THE AREAS AND MAKE AN EDUCATED DECISION TO GO INTO BUSINESS FOR YOURSELF, BUT NOT BY YOURSELF.

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**LET'S TAKE A LOOK AT EARNING POTENTIAL**

RETAIL PROFIT

BV

GROWTH POTENTIAL

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THINK ABOUT THE DIFFERENT FIXED-COST GOALS YOU HAVE:

BUSINESS GOALS	FAMILY / PERSONAL GOALS
Pay for your travel expenses for the year	Family Vacation
Put your business in the black	Pay off credit cards
Help a prospect earn the money to get started	Holiday Shopping
	Extracurricular Activities
	Buy a new toy

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The average website sale is NT \$41,600

That generates about NT \$32,000 retail profit!

Take your goals, break them down into NT \$32,000 increments to get an estimate of how many website sales you'd need to make to achieve those goals

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EACH WEBSITE SOLD GENERATES 230 BV

EACH ACTIVE CLIENT GENERATES 30 BV / MONTH

NOW YOU CAN EARN ADDITIONAL BV ON DESIGN!

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- The WebCenter Program is an excellent way to grow your entire business.
- It's not just about sales, there are a number of ways you can expand your business to be more profitable in the long term.
- In this industry, it's not just about you and what you can do.
- A major goal is to duplicate the system and expand your business and network.

WE WILL COVER MORE ON THE SYSTEM FOR DUPLICATION IN A BIT, BUT LET'S FIRST TALK ABOUT THE DIFFERENT WAYS YOU CAN EXPAND YOUR UNFRANCHISE WITH THE WEBCENTER PROGRAM

INTERNSHIP PROGRAM

BUILDING SHARE OF CUSTOMER

EMP

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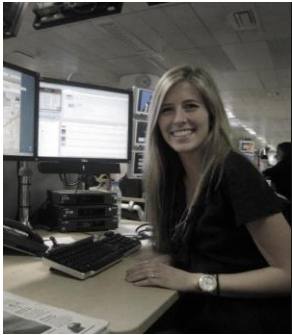
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**YOU CAN OFFER A COMPETITIVE INTERNSHIP PROGRAM FOR UP TO 4 INTERNS AT A TIME. THIS PROGRAM PROVIDES A WAY FOR POTENTIAL WEBCENTER OWNERS TO LEVERAGE THEIR SWEAT EQUITY AND BE COACHED BY YOU, AN EXPERIENCED WEBCENTER OWNER.**

**INTERN'S HAVE UNLIMITED ACCESS TO SALES SUPPORT TO CONDUCT WEBSITE SALES APPOINTMENTS ON THEIR BEHALF**

**SETTING UP A WEBCENTER INTERN IS EASY.**

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# EASY

**Explain the business to your intern.**

The goal is for them to become a qualified business partner, so their understanding of the business is critical.

**Activate status as an intern.**

You can have up to 4 interns at a time.

To create an intern, create a contact in your WebCenter and label it "WebCenter Prospect".

**Sell websites and earn retail profit.**

By leveraging the simple sales system and product specialist, you help your intern to sell 1-2 websites.

**You help your intern to capitalize their UnFranchise with retail profit from website sales. Retail profit is paid to you, the WebCenter Owner. You MUST use the profit to capitalize your intern's business**

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## OUR CUSTOMERS ARE SMALL BUSINESS OWNERS

**HELP BUSINESS OWNERS WITH THEIR OVERHEAD / EXPENSES**

**BUILD SHARE OF CUSTOMER WITH OTHER MA PRODUCTS**

**SMB OWNERS = ENTREPRENEURS / UFO PROSPECTS**

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Market Countries

- USA
- Canada
- Mexico
- Australia
- Taiwan
- Hong Kong
- United Kingdom
- Spain
- Singapore



EMP Countries

- Bahamas
- Costa Rica
- Columbia
- Dominican Republic
- Ecuador
- Jamaica
- New Zealand

**Your Global WebCenter**

Your WebCenter is automatically enabled to sell websites globally in all Market Countries & EMP Countries!

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ABSOLUTELY!

- HIGH RETAIL PROFIT POTENTIAL
- RESIDUAL BV
- DUPLICATION
- SHARE OF CUSTOMER
- GLOBAL EXPANSION / EMP

IS THIS A PROFITABLE OPPORTUNITY?

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WHEN EVALUATING THE PRODUCT & SERVICE, SOME GOOD QUESTIONS TO ANSWER ARE:



- Is there a market for the product/service?
- Is this a product/service I like?
- Is the product/service competitive in the market?

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The internet connects the world!  
Everyone is "Plugged in".  
If you think about it, we are all consumers of the internet in some way, shape or form!

**WHERE DO YOU**

- Get your news
- Socialize
- Research
- Find products
- Find services
- Play
- Get Music
- Get Books
- Get Periodicals
- Get Advice

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**WE ARE A PARTNERSHIP**

**MARKET AMERICA,  
MAWEBCENTERS  
& YOU**

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WE CAN HELP SMB (SMALL-MEDIUM SIZED BUSINESS) WITH:

- ✓ INCREASING REVENUES
- ✓ DECREASING EXPENSES
- ✓ INCREASING CUSTOMER SATISFACTION
- ✓ PARTICIPATING IN THE MOST POPULAR AND EFFECTIVE WAY TO GAIN NEW BUSINESS!

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### WHAT MAKES US DIFFERENT



Our clients are getting more than just a website, they are getting an entire online marketing strategy.



Let's take a look at the myriad of tools and options that our clients have.

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### WEBSITE DEVELOPMENT



RESPONSIVE WEBSITES

COMPLETELY CUSTOMIZABLE

EASY TO EDIT / DRAG & DROP TOOLS

BUSINESS OWNER HAS CONTROL

EDITS ARE PUBLISHED IMMEDIATELY

FREE MOBILE WEBSITES

FREE MOBILE WEBSITES

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### EASY CONTENT MANAGEMENT EDIT TEXT



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EASY CONTENT MANAGEMENT  
ADD IMAGES



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One of the options your client will have is to use our design team.

Our team of professional designers can provide your client with a dynamic customized website, fully integrated with our entire solution.

Learn more about the design center at: <http://www.mawc411.com/designcenter.jsp>

**WEBSITE DESIGN**

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**Design Center**

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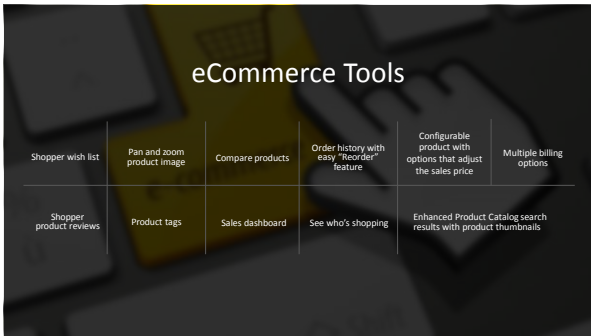
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**MARKETING TOOLS**

- SEO tools
- Social media tools
- CRM
- Email marketing
- Domains
- Email
- Mobile websites

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**THE POWER OF UNLIMITED**

Unlimited Pages	Unlimited Changes	Unlimited Traffic
Unlimited E-mail Address	Unlimited Upgrades	With unlimited support, changes and upgrades, having an effective online presence is simple.

We take away the challenges that business owners face to stay current with their online marketing solution.

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**TAKE A LOOK AT SOME RECENT FREE UPGRADES**

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**5 選擇網路中心的五大原因**

- 1 專業服務**  
ma WebCenters 擁有超過 10 年的網路服務經驗，提供專業、可靠、穩定的網路服務。我們擁有專業的技術團隊，能為您提供從網站設計、開發、維護到安全、性能、升級等各方面的專業服務。此外，我們還提供 24 小時的技術支持，確保您的網站隨時可用。
- 2 安全穩定**  
ma WebCenters 採用最先進的安全技術，確保您的數據安全。我們提供多層防火牆、DDoS 防禦、SSL 加密、備份與災難恢復等服務。此外，我們還提供 24 小時的安全監控，確保您的網站免受攻擊。
- 3 快速響應**  
ma WebCenters 提供 24 小時的技術支持，確保您的問題能得到快速解決。我們擁有專業的技術團隊，能為您提供從網站設計、開發、維護到安全、性能、升級等各方面的專業服務。
- 4 靈活擴展**  
ma WebCenters 提供靈活的擴展方案，滿足您的不同需求。我們提供多種套餐選擇，您可以根據您的業務規模和預算進行選擇。此外，我們還提供雲服務，讓您的網站更具靈活性。
- 5 價格公道**  
ma WebCenters 提供具有競爭力的價格，讓您的預算得到最大程度的利用。我們提供多種套餐選擇，您可以根據您的業務規模和預算進行選擇。此外，我們還提供長期合約優惠，讓您的成本更低。

詳情請洽...

ma WebCenters | 選擇網路中心的五大原因

網址: [www.mawebcenter.com](http://www.mawebcenter.com) | 香港總機: [www.mawebcenter.com](http://www.mawebcenter.com) | 台灣總機: [www.mawebcenter.com](http://www.mawebcenter.com)

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**WE'VE ESTABLISHED**

- We have an incredible product that is a profitable investment for your client!
- There is solid earning and growth potential for you, the WebCenter Owner
- Now let's learn about the system behind the product and potential!

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THE WCT 101 AND 201 CLASSES COVER OUR SYSTEM FOR SALES IN DEPTH.

WHAT WE WANT TO COVER NOW ARE THE FUNDAMENTAL BLOCKS THAT MAKE UP OUR SALES SYSTEM.

**SO, WHAT ARE WE SELLING?**

Websites?

Marketing Tools?

Both?

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**WE SELL THE APPOINTMENT!**

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**TEAMS OF PROFESSIONALS INCLUDE:**

  
 PRODUCT SPECIALISTS

  
 DESIGN CENTER

  
 CUSTOMER CARE

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**Product Specialists Will:**

- READ YOUR NOTES IN THE SCHEDULED APPOINTMENT / CHAT WITH YOU ABOUT THE NOTES 5 MINUTES BEFORE THE APPOINTMENT.
- ASK YOUR PROSPECTS QUESTIONS ABOUT THEIR BUSINESS
- DEMONSTRATE OUR TECHNOLOGY TO YOUR PROSPECT
- ANSWER YOUR PROSPECT'S QUESTIONS
- FOLLOW UP WITH YOUR PROSPECT FOR YOU!
- SELL THE WEBSITE FOR YOU!

THE INTERACTIVE SALES SUPPORT CALENDAR ALLOWS YOU TO SCHEDULE AN APPOINTMENT WITH ONE OF OUR QUALIFIED WEBSITE SALES EXPERTS WHO WILL CONDUCT SALES APPOINTMENTS FOR YOU

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### DESIGN CENTER

- Once a Design Center package is sold, the client who purchased it is contacted by phone within 2 business days by the project manager associated with their project to get the ball rolling.
- From that point on, it's just a matter of getting the information, documents, pictures, and authorizations, to keep the project moving forward.
- Phases: Conceptual, Integration, Launch!
- Our team does an excellent job of making sure these projects move forward and the clients are happy!

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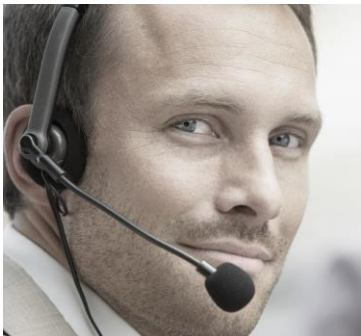
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### WHAT ABOUT ONGOING SUPPORT FOR YOUR CLIENTS?

#### CUSTOMER CARE:

- Group of trained professionals who will assist your clients with support maintaining their websites and using our tools!
- Clients have unlimited, 24/7 access to the team!
- Clients can request to work with preferred support technicians!
- You have access to this team as well!
- They are a huge part of the service we provide, so make sure to promote them!

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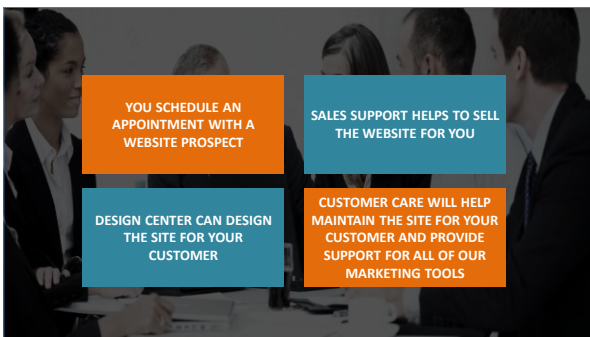
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YOU SCHEDULE AN APPOINTMENT WITH A WEBSITE PROSPECT

SALES SUPPORT HELPS TO SELL THE WEBSITE FOR YOU

DESIGN CENTER CAN DESIGN THE SITE FOR YOUR CUSTOMER

CUSTOMER CARE WILL HELP MAINTAIN THE SITE FOR YOUR CUSTOMER AND PROVIDE SUPPORT FOR ALL OF OUR MARKETING TOOLS

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Think about all the business owners you already know!

Where are some of the places you do business with?

Ex: Your favorite restaurant.

It's as simple as making a phone call or walking in and asking a few questions.



"Hey Joanne! This is Sue, I'm a huge fan of your restaurant. Listen, I was going to share your website with a friend but couldn't find it. Do you have a website? Oh really? Well..."

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Now here's the magic part where you simply edify the teams of professionals and

### Set The Appointment

"You know Joanne, I work with a great company that has an entire division that specializes in helping small businesses leverage the internet. If you'd like, I could get you an appointment with one of the product specialists to see if they may be able to help you out with that!"

It's that simple.

**Sell the appointment. Leverage the teams.**

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**THE WCT 101 & 201 CLASSES COVER MORE IN DETAIL:**

- Goal Setting
- Our Product & The Market Place
- Lead Generation
- How to Talk to Website Prospects
- How to Leverage our Sales System
- How to Expand your Business with WebCenters
- How to Use Your WebCenter

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**YOUR WEBCENTER PROVIDES YOU WITH ALL OF THE TOOLS YOU NEED TO LEVERAGE OUR PROVEN SYSTEM FOR SUCCESS**

**All maWebCenters include:**

- A FRONT-END WEBSITE TO MARKET YOUR WEBSITE SALES BUSINESS**
- AN INTERACTIVE SALES CALENDAR TO SCHEDULE APPOINTMENTS**
- ACCESS TO DOMAINS AND EMAILS, EMAIL MARKETING**
- CUSTOMER RELATIONSHIP MANAGEMENT TOOLS, SEARCH ENGINE TOOLS, SOCIAL MEDIA TOOLS, MOBILE WEBSITES AND MORE!**
- ACCESS TO SALES SUPPORT, DESIGN CENTER, CUSTOMER CARE**

WEBCENTERS MONTHLY FEE- NTD 1440

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**STANDARDIZED LIVE TRAINING AND ONLINE TRAINING**

**WCT 101: "SUCCEEDING WITH SIMPLE SALES"**

The maWebCenters Certification Course 101 is designed to give you a simple and duplicatable system for building your unFranchise as a WebCenter Owner. You will gain a foundational understanding of our product, simple sales system and business building techniques. This course also features a section on navigating your WebCenter, an action plan for success and valuable workshop moments for you to gain practical experience in the classroom.

**WCT 201: "ADVANCED SELLING & NETWORKING"**

maWebCenters 201 class is designed for WebCenter Owners who have taken the 101 course and are ready to take their business to the next level. This course features more advanced selling and business building techniques along with more advanced knowledge of the WebCenter, marketing materials and other tools. It features valuable workshops for goal revision, sales techniques and even a call workshop to set appointments while you learn.

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**WEBCENTER ONLINE RESOURCES**




**ONLINE WCT**  
[www.mawec411.com/online\\_wct.jsp](http://www.mawec411.com/online_wct.jsp)




**WCO BLOG**  
[blog.mawec11.com](http://blog.mawec11.com)




**DISTRIBUTOR SUPPORT WEBSITE**  
[www.mawec411.com](http://www.mawec411.com)



**FACEBOOK 90 DAY SUPPORT GROUP**  
[Facebook.com/groups/WebCenterFastTrack](https://www.facebook.com/groups/WebCenterFastTrack)



**WEBINAR SERIES**  
[www.mawec11.com/webinars.jsp](http://www.mawec11.com/webinars.jsp)



**maWebCenters NEWSLETTER**  
[mawebcenter@mawebcenters.com](mailto:mawebcenter@mawebcenters.com)

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**WEBCENTER ONLINE RESOURCES**

 <b>YOUTUBE</b> (Distributor) <small>www.youtube.com/user/officialmaac</small>	 <b>GETTING STARTED GUIDE</b> <small>www.unfranchise.com</small>	<b>UNLIMITED ACCESS TECH SUPPORT</b> <small>help@unfranchise.com (t) 1-866-WEB-HLP (f) 800-993-1000 Live Chat Support 24/7</small>
 <b>90 DAY FAST TRACK GUIDE</b> <small>www.unfranchise.com</small>	 <b>UNLIMITED ACCESS SALES SUPPORT</b> <small>866-287-8123</small>	 <b>BROCHURES, PRODUCT CARDS, FLASH DRIVE ETC. AVAILABLE IN YOUR WEBCENTER</b>

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**BECOME A WEBCENTER OWNER!**  
Login to your UnFranchise and select "Order Products" Enter in Code

<b>Purchase a WebCenter</b>  HK code:HK6040 Cost: HK\$2,730 / BV: 300	<b>WebCenter Reactivation</b>  HK code: HK6040RA Cost: HK\$1,170 / BV: None
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**Get a New Business Partner Started!**  
**HK\$3,237**

- Master UnFranchise Business (300 BV & 3 BDCs)
- Independent UFO Subscription Kit
- Business Building Materials
- maWebCenter backed by maWebCenters Teams of Professionals

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**LET'S GO AHEAD AND RE-ASK THOSE IMPORTANT QUESTIONS!**

- PROFITABILITY**  
Substantial retail profit & BV potential with opportunities to build in depth domestically & globally.
- THE PRODUCT & SERVICE**  
An all-inclusive, superior online marketing solution to help businesses leverage the internet & market their business
- THE SYSTEM**  
A simple sales system, supported by teams of professionals
- SUPPORT**  
Standardized trainings, webinars, meetons, printed materials, teams of professionals
- HOW TO GET STARTED**  
Fast Start Kit, Become a WebCenter Owner, Internship

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**REMEMBER, ALL THE KNOWLEDGE IN THE WORLD IS USELESS UNLESS YOU TAKE ACTION!**

<b>CHECK OUT</b> <a href="http://WWW.MTWECENTERS.COM">WWW.MTWECENTERS.COM</a>	<b>CHECK OUT THE WEBINARS</b>	<b>TALK TO THE PERSON WHO INVITED YOU</b>
<b>GET TO A WEBCENTER CERTIFICATION TRAINING</b>	<b>BECOME A WEBCENTER OWNER</b>	<b>START YOUR JOURNEY FOR SUCCESS!</b>

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**THANK YOU**

ma WebCenters®

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